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4 NEO4J, INC., et al.,
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Plaintiffs,

7 v.
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10 PURETHINK, LLC, et al.,
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Defendants.

Case No. [18-cv-07182-EJD](#) (SVK)

**ORDER DENYING RELIEF
REQUESTED IN JOINT DISCOVERY
SUBMISSION**

Re: Dkt. Nos. 111, 114

12 In the Parties' Joint Discovery submission (Dkt. 111), Plaintiffs allege a violation of the
13 Protective Order in this case (Dkt. 34) and request enforcement of same and attorneys' fees. The
14 request is DENIED.

15 In support of the sole allegation that Defendants mis-used a document marked "Attorneys
16 Eyes Only," Plaintiffs submit a filing made by Defendants to the TTAB, which states in relevant
17 part:

18 *An ongoing federal lawsuit CASE NO. 5:18-cv-07182-EJD involving the opposer and the
19 trademark applicant has documents which are important to the opposition filing but are
20 currently marked as attorney eyes only. iGov Inc needs additional time to confer with
21 counsel involved in the lawsuit to identify the best approach to get the documents unsealed
22 for the USPTO opposition response. Note the counsel for the lawsuit do not yet represent
23 opposer in the opposition. (See: Filing document 100 from pacer.gov for case 5:18-cv-
24 07182-EJD).*

25 Dkt. 111, Ex. 1. The only reference in this TTAB filing to a document in this case is the non-
26 specific reference to Dkt. 100, which is Defendants' motion for summary judgment. Even a
27 cursory review of Dkt. 100 demonstrates that it contains no AEO documents. There are redacted
28 exhibits at Dkt. 100, including the AEO document Plaintiffs claim was improperly used, which
appear in unredacted form only in connection with a pending motion to seal (Dkt. 101; 101-3).
The mere reference to "document 100" does not, by any stretch of the imagination, violate the

1 Protective Order. To the contrary, in the same TTAB filing that Plaintiffs now cite as a violation
2 of the Protective Order, Defendants readily acknowledge the AEO status of documents in the
3 litigation before this Court and the need to address their confidential nature before filing those
4 documents with the TTAB. Dkt. 111, Ex. 1.

5 Plaintiffs' complaint that Defendants "intend" to use AEO documents may be correct, but
6 such an intention is in fact anticipated by and provided for in the Protective Order. Dkt. 34, ¶ 6
7 ("Challenging Confidentiality Designations"). Should Defendants proceed as indicated in their
8 filing before the TTAB, they must do so as directed by the Protective Order; if and when such a
9 motion to challenge confidentiality designations is filed, Plaintiffs will have an opportunity to
10 argue for the continuation of AEO protection.

11 Finally, Plaintiffs' suggestion that the Defendants' mere reference to an "important
12 document" in the TTAB filing supports a finding that an individual Defendant had improper
13 access to an AEO document in this case is insupportable.

14 In presenting this issue to this Court, neither Party could resist arguing, extensively, the
15 merits of their positions before the trial court. Those arguments are wholly misplaced in a
16 discovery dispute and a waste of judicial resources. The Parties are cautioned against such
17 arguments in the future.

18 **SO ORDERED.**

19 Dated: March 11, 2021

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21 SUSAN VAN KEULEN
22 United States Magistrate Judge
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